

YARDWORK

Case Study: Enhancing Social Media Impact - Peak Dental Arts

Challenge

Peak Dental Arts, with an Instagram following of 800 and average post likes of 20, aimed to boost their reach, engagement, and client conversion.

Solution

Yardwork Agencies designed a targeted social media strategy, focusing on creating engaging graphics and maintaining a consistent posting schedule.

Outcome

Our strategy delivered:

1. Follower Growth: A 71.5% increase in followers, growing from 800 to 1372.
2. Engagement Surge: A 400% boost in average post likes, moving from 20 to 100.
3. Recruitment: The enhanced page visibility aided in recruiting a crucial staff member.
4. Client Acquisition: A notable uptick in new clients who found them on Instagram and booked sessions.

This story underscores the power of strategic social media management in driving online engagement and business growth. Ready to supercharge your social media presence like Peak Dental Arts? Reach out to Yardwork Agencies today.

